

DARIA ANOKHINA

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SUMMARY

UI/UX Designer with 5+ years of experience designing intuitive and scalable digital experiences. Strong focus on usability, structure, and user-centered solutions. Based in Canada with full work authorization and open to remote or hybrid roles.

SKILLS

UX/UI: Information Architecture, User Flows, Wireframing, Prototyping, User Interviews, Usability Testing, Responsive Design, Design Systems, Accessibility (WCAG 2.1), Developer Handoff

Tools: Figma, Google Analytics, Wix, Jira, Miro, Adobe XD, HTML/CSS (basic)

Languages: English (Fluent), Russian (Native), Ukrainian (Native), Polish (Fluent)

EXPERIENCE

UX/UI Designer – Esport Canada

Remote | Mar 2025 – Present

- Designed and integrated new pages aligned with the existing website structure and visual system
- Improved site navigation and reorganized content to enhance clarity and user flow
- Implemented on-page SEO and structural improvements, increasing organic traffic by 471% and helping the official website appear as the top Google result for branded search (“Esport Canada”)
- Improved mobile layouts and introduced reusable components to support more efficient future updates

Freelance UX/UI Designer

Remote | Jan 2018 – Present

- Designed websites and landing pages for e-commerce, SaaS, and service-based businesses
- Worked on both new projects and redesigns, adapting solutions to different business needs
- Created wireframes and interactive prototypes to define structure, layout, and user flow
- Collaborated with founders and developers to deliver clear and user-friendly digital products

UI/UX Designer – FC Dnipro

Remote | May 2023 – Apr 2024

- Led the full visual redesign of fcdnipro.com, modernizing the interface while preserving brand identity
- Refined page layouts and visual hierarchy to improve clarity across team, match, and news sections
- Improved mobile responsiveness to ensure a consistent experience across devices

UX/UI Designer – Booking Startup (Contract)

Remote | Feb 2021 – Jun 2021

- Designed internal booking and management interfaces, simplifying complex workflows for operational teams
- Improved user flows and interaction patterns to reduce friction in multi-step booking processes
- Worked closely with developers to ensure accurate implementation and alignment with technical requirements

UX/UI Designer & Digital Marketer – Old Mill Restaurant

Remote | Jan 2020 – Dec 2020

- Redesigned the restaurant's website and improved the online ordering flow to simplify the customer journey across devices
- Updated menu layouts and visual materials to create a consistent brand presence
- Developed responsive prototypes and digital assets to support online campaigns

Community Manager – LAG Esports (Part-Time)

Remote | Aug 2025 – Present

- Led content and engagement strategy across social platforms, Discord and Twitch
- Increased monthly social media views from 20,000 to nearly 1,000,000
- Grew average Twitch live-stream attendance from 10 to 70 concurrent viewers
- Used performance analytics to refine content direction and improve audience retention
- Designed promotional visuals and short-form video content

PROJECTS

Founder & Product Designer – NexusCS2

Remote | May 2024 – Present

- Founded and launched a Counter-Strike 2 (CS2) platform connecting players, teams, and coaches

- Designed the full product experience, including user research, flows, wireframes, and final UI
- Introduced new features based on user research and community feedback
- Worked with a developer to build and improve the platform
- Grew the platform to 1,400 registered users, with around 100 weekly active users

UX/UI Designer – Clickify (Link Shortening Platform)

Remote | Aug 2025 – Oct 2025

- Led the full redesign of a link-shortening platform
- Improved dashboard layout and link management experience
- Created a more modern and consistent interface
- Collaborated with developers to launch the updated version

ADDITIONAL EXPERIENCE

Administrator & Accounting Assistant – Industrial Rubber Supply Winnipeg, Canada | Mar 2024 – Aug 2024

- Supported daily office and accounting operations in a manufacturing environment, including invoicing and financial documentation
- Maintained production and inventory records using internal CRM systems

EDUCATION

WSB University – Master's in Project Management 2020 – 2024 (program paused)

NMetAU – Bachelor's in Technical Translation 2016 – 2020

CERTIFICATIONS

Google UX Design Professional Certificate — Coursera — Jan 2023